

Sharan Adla

- Email me on Indeed: [indeed.com/r/Sharan-Adla/3a382a7b7296a764](https://www.indeed.com/r/Sharan-Adla/3a382a7b7296a764)

- Having 4yrs. of solid work experience in designing experiences for Digital (Web, Mobile) and Print media
- Hands-on experience with tools such as Adobe Photoshop, Illustrator, InDesign, and Dreamweaver
- Experience in creating low/high-detailed annotated wireframes, and user flows for applications using prototyping tools
- Having good knowledge on developing use cases, user stories, & personas
- Hands-on experience with HTML5 & CSS3, including cross-browser compatibility
- Hands-on experience in creating RWD (Responsive Web-Design) layouts
- Having good exposure on Marketing and Health Care domains
- Good knowledge on marketing automation tool Eloqua
- Hands-on experience on version control tool SVN
- Quick learner, self-driven, problem-solver, highly motivated team player and ability to quickly adapt to new trends and technologies
- Excellent written and verbal communication skills to engage clients and the team collaboratively
- Having good leadership and team management skills

#### WORK EXPERIENCE

Specialist II, Marketing

-

March 2017 to Present

2017

- Worked as Software Engineer with Prolifics Corporation Limited from Dec' 2015 to Sept' 2016
- Worked for National Informatics Centre under multiple payrolls from Apr' 2014 to Oct' 2015
- Worked as an Inter Trainee under National Informatics Center as a Web Designer from Sept' 2013 to Apr' 2014

Skill Set

Software: Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Adobe Dreamweaver, MS PowerPoint

Marketing Team

-

November 2017 to November 2017

Courses and Certifications

- Currently a member and pursuing multiple user experience related certification courses from "The Interaction Design Foundation"

Marketing Automation Tool

<https://www.indeed.com/r/Sharan-Adla/3a382a7b7296a764?isid=rex-download&ikw=download-top&co=IN>

Oracle Eloqua -

2010 to 2010

Web Technologies: HTML (5), CSS (3)

Front End Framework: Twitter Bootstrap

Awards and Recognitions

- SPARKLE Award - Certificate of Appreciation - Oct 2017
- Award of appreciation for outstanding performance and contribution towards development of several digital assets & microsites for OOW 2017

#### EDUCATION

Bachelors in Computer Science

M. V. G. R College of Engineering - Vizianagaram, Andhra Pradesh

December 2008

MPC subject

Gowtham Jr. College - Vijayawada, Andhra Pradesh

August 2006

SSC

Vignan Vidyalayam High School - Visakhapatnam, Andhra Pradesh

LINKS

<https://behance.net/sharanadla>

<https://www.linkedin.com/in/sharanadla>

<https://behance.net/sharanadla>

<https://www.linkedin.com/in/sharanadla>